October, 2020 Issue No. 1

### **HCA HAPPENINGS**

A snapshot of events, updates & announcements from our Alliance hotels



## Whirlwind Opening in San Antonio

Grand Hyatt San Antonio had been closed for six months when the hotel caught wind that 2,500 evacuees seeking shelter from Hurricane Laura were headed their way.

"It's really more about taking care of the community than making a buck right now," Philip Stamm, Grand Hyatt Area Vice-President and General Manager said. "But by all means, it puts us at 100 miles an hour from zero, instead of 20, 30, 40 miles an hour."

The hotel had remained closed up until the arrival of these guest, so as you can imagine, it was all-hands-on-deck to get ready. "Everybody chipped in. I mean, there wasn't a person here that wasn't doing 10 jobs," Stamm said.

Colleagues at Grand Hyatt San Antonio were excited to get back to work and what better opportunity than helping their fellow Texans and Louisiana neighbors during their time of need.

Lindsey Wittenberg, Area Marketing Manager, recalls "It was the perfect team building experience and a great way to kickoff reopening the hotels and putting an end to a very tough six months of being closed."

Since reopening, the city has continued to safely welcome visitors, most recently hosting their first citywide since March with the convention center. Here is an article with more information on the event.

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**NEED TO KNOW** 



# Big Success in the Big Easy

We are all looking for assurance that events can happen safely in today's world. Hyatt Regency New Orleans and Tulane University proved to us all that it can be done.

This past August, Hyatt Regency New Orleans served as the official Arrival Center for Tulane University's Fall Semester, welcoming parents and students through the Hotel for 2.5 days of orientation classes, COVID testing and information gathering on what to expect in the unique school year ahead. Over a span of ten days, the hotel hosted more than 10,000 attendees. The event was planned and executed in four weeks time, so as you can imagine, communication and collaboration from both parties were key to pulling this event off.

To hear about how it all went down, visit the video link under the *Going Virtual* section to the right. This event is featured on the video titled "The Landscape of Meetings Today".

### **Going Virtual**

Hyatt's Convention & Resort Alliances hosted a 90 minute daily virtual tradeshow September 14-18, 2020. Through the Remo platform, we networked and engaged with many of you "face-to-face" for the first time since the start of the pandemic.

"During this COVID period – I'm sure you know we have had a chance to attend a number of virtual events. I must say that by far this had been the best."

-Lory Taylor, Operations Manager CWT Meetings & Events

Did you miss out on the tradeshow? Check out the daily event recordings, which include topics ranging from Care & Cleanliness and Culinary to The Landscape of Meetings Today.

VIEW TRADESHOW EVENT RECORDINGS >

### Seattle Now Open

Hyatt Regency Seattle reopened its doors on October 1. As with several of our hotels, Seattle closed at the start of the pandemic and has been busy implementing new and enhanced procedures to ensure the safety and wellbeing of guests and colleagues.

With Seattle's opening, we are excited to announce that all 10 of our Convention Alliance hotels are open for business! We look forward to working with you to build your next face-to-face meeting!

### **City Spotlight: Denver**

Fall is the perfect time to enjoy Denver's crisp cool air and catch the changing colors of the beautiful aspen trees. But nature isn't the only thing to enjoy in the Mile High City. Following government guidelines, Empower Field, home of the Denver Broncos, welcomed 7,500 fans and will continue to welcome fans to future home games. For the music lovers, the acclaimed Red Rocks Amphitheater features drive in movie nights and most recently hosted Nathaniel Rateliff's 5 night summer concert series where 175 socially distanced audience members enjoyed live music each night under the stars. Denver is open and looking forward to welcoming you when you are ready! View more on what's open here.





Provides a glance at what sized events our hotels are prepared to host

